

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue  
 815 Slaters Lane  
 Alexandria VA 22314  
 Submission Number 265 Issue 1



WNCN-TV  
 1205 Front St.  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Ori

Client:	National Republican Congr	Submission Cost:	7615	Campaign Ref:	E:063619650
Buyer:	Comm/ Issue	Client/Product/Estimate:	155 /426 /3297	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06361965
Est./PO Number:	06361965	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nrcle	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total
1	M-Su 11p News ....F..	03	615	30 Comme	Nbr of Spots	1	1
2	M-F 7p News ....F..	02	575	30 Comme	Nbr of Spots	1	1
3	M-Su 11p News M.....	03	615	30 Comme	Nbr of Spots	1	1
4	M-Su 11p News .....S.	03	615	30 Comme	Nbr of Spots	1	1
5	Sat 6p News .....S.	03	200	30 Comme	Nbr of Spots	1	1
6	Sat 7p News .....S.	03	250	30 Comme	Nbr of Spots	1	1
7	Sat 7a Today Show .....S.	02	250	30 Comme	Nbr of Spots	1	1
8	Sun 6p News .....S	02	350	30 Comme	Nbr of Spots	1	1
9	M-Su 11p News	03	615	30 Comme	Nbr of Spots	1	1
Weekly Totals: Total Spots(Ord Spots)					9	6	15

Natl Med. Res. Planning&Placement **National Republican Congr Comm/ Issue**  
 815 Slaters Lane Submission Number 265 Issue 1  
 Alexandra VA 22314



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 Raleigh, NC 27609

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<b>Client:</b> National Republican Congr	<b>Submission Cost:</b> 7615	<b>Campaign Ref:</b> E:063619650
<b>Buyer:</b> Comm/ Issue	<b>Client/Product/Estimate:</b> 155 /426 /3297	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 10/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06361965
<b>Est./PO Number:</b> 06361965	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total
10	M-F 7p News ...T...	02	575	30 Comme	Nbr of Spots	1	1
11	M-Su 11p News T.....	03	615	30 Comme	Nbr of Spots	1	1
12	M-F 7p News T.....	02	575	30 Comme	Nbr of Spots	1	1
13	M-Su 11p News ..W....	03	615	30 Comme	Nbr of Spots	1	1
14	Sat SEC Football .....S.	02	575	30 Comme	Nbr of Spots	2	2
<b>Weekly Totals: Total Spots(Ord Spots)</b>					9	6	15

Grand Totals			
		Month 10 Weeks: 4	
		10/01	10/08
Totals	Spots	15	9
	Cost	7615	4005
			3610

**Grand Totals:** Spots: 15

Gross Total: 7,615.00  
 Commission: 1,142.25

**Net Total:**

**6,472.75**

REP HEADLINE# 6361965  
\$\$\$ APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 12.29  
\*\*\* WNCN-TV \*\*\*

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6361965	CLASS: NATL.	LOCAL	REGIONAL
PRDCT NRCC IE	EST#3297	COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES	OCT5/12	OCT11/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT3/12	12.29

REP: REVISED ORDER  
ZEROED LN 5  
ADDED LN 15  
TTU SAME  
PLS CFM  
THANKS, MIKE FOR MICK

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#5 MISSED: SAT/1200N-600P OCT6(2/WK) 30S \$575.00 (OCT3/12)  
OFFER: SAT/1200N-330P OCT6(2/WK) 30S \$575.00 PLS ADVISE.  
CMT: PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM  
CMT: PLS ADVISE ASAP

CONTRACT TOTAL \$7,615.00  
TOTAL SPOTS 15

REP HEADLINE# 6361965  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 12.27  
 \*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6361965	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC IE	EST#3297	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT5/12	OCT11/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT3/12	12.27

REP: REVISED ORDER  
 ZEROED LN S  
 ADDED LN 1S  
 TTL SAME  
 PLS CFM  
 THANKS, MIKE FOR MICK

STA: PLS SEE M1 FOR PROGRAM CORRECTION  
 NO NOTRE DAME FOOTBALL SAT 10/6 - TIME PERIOD IS SEC FOOTBALL  
 PLS ADVISE ASAP  
 THX, CHERYL 10/3

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 15S												
AGENCY PRODUCT CODE = 426												
AGENCY EST# = 3297												
S	S		1200N-600P	30		\$575.00	10/6	10/6	0		SAT	0
PROGRAM : NCAAF: NOTRE DAME												
CON COM1: NCAAF: NOTRE DAME												

REP HEADLINE# 6361965  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 12.27  
 \*\*\*CHANGES\*\*\* \*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	A		1200N-330P	30		\$575.00	10/6	10/6	2		SAT	2
PROGRAM : SEC FOOTBALL ORD COM1 : PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM ORD COM2 : PLS ADVISE ASAP THIS IS A MAKE-GOOD FOR OCT6 ON LINE-5 FOR 2 SPOTS/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#5 MISSED: SAT/1200N-600P OCT6(2/WK) 30S \$575.00 (OCT3/12) OFFER: SAT/1200N-330P OCT6(2/WK) 30S \$575.00 PLS ADVISE. CMT: PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM CMT: PLS ADVISE ASAP												
OCT/12			\$7,615.00									
CONTRACT TOTAL											\$7,615.00	
TOTAL SPOTS												15

MARKET TOTALS \$95,187 WNCN 8% WRAL 50% WTVB 34% WRAX 8% WRDC 0% WLFL 0% CABL 0%  
 ESTIMATED SHARES  
 SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 10.47  
 \*\*\* WNCN-TV \*\*\*

REP HEADLINE# 6361965  
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	

815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)
ALEXANDRIA, VA 22314		

ORDER #	CONTRACT # 6361965	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT NRCC IE	EST#3297	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT5/12	OCT11/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT3/12	10.47
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REP: NEW ORDER  
 TTL 7615 @ 15X  
 PLS CFM  
 THANKS, MIKE FOR MICK

STA: PLS SEE M1 FOR PROGRAM CORRECTION  
 NO NOTRE DAME FOOTBALL SAT 10/6 - TIME PERIOD IS SEC FOOTBALL  
 PLS ADVISE ASAP  
 THX, CHERYL 10/3

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:			
M1 UNRESL BUY#5	MISSED: SAT/1200N-600P	OCT6 (2/WK)	30S
	OFFER: SAT/1200N-330P	OCT6 (2/WK)	30S
	CMT: PROGRAM CHG: 10/6 SEC FOOTBALL 12NOON-3:30PM		
	CMT: PLS ADVISE ASAP		

CONTRACT TOTAL	\$7,615.00
TOTAL SPOTS	15

REP HEADLINE# 6361965  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 10.45  
\*\*\* WNCN-TV \*\*\*

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6361965	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC IE	EST#3297	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT5/12	OCT11/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT3/12 10.45		

REP: NEW ORDER  
TTL 7615 @ 15X  
PLS CFM  
THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC 1E  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$7,615.00  
TOTAL SPOTS 15



REP HEADLINE# 6361965  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 703-516-9680  
 CREDIT RISK !!!  
 HARRIS REPORT FROM REP

OCT2/12 20.09  
 \*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/NRCC-IE  
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #  
 BUYER NAME BEN ANGLE  
 SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6361965

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3297 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 20.09

REP: NEW ORDER  
 TTL 7615 @ 15X  
 PLS CFM  
 THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1135P	30		\$615.00	10/5	10/5	1		FRI	1
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 3297												
PROGRAM : NBC-17 NWS-11<												
CON COM1 : NBC-17 NWS-11<												
2			700P-730P	30		\$575.00	10/5	10/5	1		FRI	1
PROGRAM : NBC-17 NEWS-7												
CON COM1 : NBC-17 NEWS-7												
3			1100P-1135P	30		\$615.00	10/8	10/8	1		MON	1
PROGRAM : NBC-17 NWS-11<												
CON COM1 : NBC-17 NWS-11<												

*mw*  
*10/3*

REP HEADLINE# 6361965  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 20.09  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<	30		\$615.00 ✓	10/6	10/6	1		SAT	1
* 5			1200N-600P PROGRAM : <del>NCAAF: NOTRE DAME</del> CON COM1 : <del>NCAAF: NOTRE DAME</del>	30		\$575.00	10/6	10/6	2		SAT	2
6			600P-630P PROGRAM : NBC-17 NWS-7 CON COM1 : NBC-17 NWS-7	30		\$200.00 ✓	10/6	10/6	1		SAT	1
7			700P-730P PROGRAM : NBC-17 NWS-7 CON COM1 : NBC-17 NWS-7	30		\$250.00 ✓	10/6	10/6	1		SAT	1
8			700A-900A PROGRAM : SATURDAY TODAY CON COM1 : SATURDAY TODAY	30		\$250.00 ✓	10/6	10/6	1		SAT	1
9			600P-630P PROGRAM : NBC-17 NWS-6 CON COM1 : NBC-17 NWS-6	30		\$350.00 ✓	10/7	10/7	1		SUN	1
10			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<	30		\$615.00 ✓	10/11	10/11	1		THU	1
11			700P-730P PROGRAM : NBC-17 NWS-7 CON COM1 : NBC-17 NWS-7	30		\$575.00 ✓	10/11	10/11	1		THU	1
12			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<	30		\$615.00 ✓	10/9	10/9	1		TUE	1

REP HEADLINE# 6361965  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 20.09  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-730P	30		\$575.00 ✓	10/9	10/9	1		TUE	1
PROGRAM : NBC-17 NEWS-7												
CON COM1: NBC-17 NEWS-7												
14			1100P-1135P	30		\$615.00 ✓	10/10	10/10	1		WED	1
PROGRAM : NBC-17 NWS-11<												
CON COM1: NBC-17 NWS-11<												
OCT/12			\$7,615.00									
CONTRACT TOTAL											\$7,615.00	
TOTAL SPOTS											15	

MARKET TOTALS \$95,187 WNCN 8% WRAL 50% WTVB 34% WRAZ 8% WRDC 0% WLFL 0% CABL 0%  
 ESTIMATED SHARES  
 SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Jon Ferrell

do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: NRCC-IE

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE  
 Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; 
 ☒ a committee; 
 ☐ an association; 
 ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

_____ Date	 _____ Signature	703-663-4877 _____ Contact Phone Number
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**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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